Technical Exhibition & Sponsoring

A technical exhibition has always been an important part of Trends in Brewing. Lunches, coffee breaks and beer dispensers are located in this exhibition area. We aim at an optimal mix of scientists, brewers and suppliers by the integration of posters and stands.

A floor plan of the exhibition can be found on the symposium website (www.trendsinbrewing.org) in order to select available stands. Details of the exhibition and other sponsoring possibilities will be also available on the website.

For further information, please contact: gert.derouck@kahosl.be

Be our guest ... in Ghent

Ghent, dazzlingly authentic
Ghent, what a history!
From the year 1000 to around 1550, Ghent was one of the most important cities in Europe.

A few sights in Ghent

The Historical Centre
You are in the historical heart of Ghent. This is where it all began. Wherever you look, you will see wonderful historical buildings and monuments in perfect harmony with more modern additions, and three stately towers form the magnificent skyline.

The Arts Quarter
Officially this is called the Graaf Van Vlaanderenplein but all the locals call it "De Zuid". Ghent has something from every period of history. "The Arts Quarter" is the place to start a cultural voyage of discovery in Ghent.

Good to know
Ghent's city centre has the largest pedestrian area in Belgium. You can easily reach Ghent by public transport. Ghent is a city of festivals, festivities and events.
And ... that is something you'll certainly see for yourself: the number of cafés and restaurants is virtually endless ...

Source: www.visitgent.be

FIRST ANNOUNCEMENT
CALL FOR ABSTRACTS

Can Trends in Brewing be revolutionary?
Technology transfer opportunities from other industries

13 – 17 April 2014
KAHO Sint-Lieven (KU Leuven), Technology Campus, Ghent, Belgium
Dear colleagues in malting and brewing,

It is our great pleasure to invite you to the international malting and brewing symposium "11th Trends in Brewing" (TIB), which is jointly organised by KAHO Sint-Lieven (KU Leuven) (Ghent, Belgium), Heriot-Watt University (Edinburgh, Scotland), and Technical University Berlin (Berlin, Germany). The 11th TIB will take place from 13-17 April 2014 at the Technology Campus KAHO Sint-Lieven, situated near the renowned historical centre of Ghent city.

Current beer production is faced with great challenges since it should be ecologically justifiable and remain payable, whereas at the same time sensible consumers expect a growing diversity of authentic beers of superior quality. "Can Trends in Brewing be revolutionary?" was therefore selected as the central theme of the symposium. During the 11th TIB, we will not only make a careful examination of the state of the art of malting and brewing practice but equally well evaluate potential technology transfer opportunities from other industries, which represents largely unexplored territory. Thus, we will deal with highly pertinent questions, such as: "What can we learn from other industries regarding cost-efficient, sustainable production and optimized process design?" and "Which technologies might be taken into consideration for implementation during extract production, fermentation, and beer finishing/packaging?" Important issues like cost-reduction whilst maintaining quality, reduced water consumption, energy savings, continuous beer production, and adequate logistics in export will be raised.

Each session will comprise a key lecture given by a prominent invited speaker, followed by oral presentations on more specific, practical matters. Moreover, the latest findings and technologies will be presented through peer-reviewed posters and an extensive technical exhibition. The symposium will also allow to visit local industrial maltings and breweries, and to discover the richness of Belgian beer culture by tasting its excellent specialty beers.

Being convinced that the "11th Trends in Brewing" will be a great opportunity to exchange knowledge and new ideas in a pleasant atmosphere, we look forward to meeting you.

Prof. Luc De Cooman
Prof. Guido Aerts

Symposium Theme
CAN TRENDS IN BREWING BE REVOLUTIONARY?
Technology transfer opportunities from other industries

Symposium Topics
Beer Economics
Process design
Extract production
Ethanol production
Finishing and packaging
Opportunities / discussion

Call for abstracts
Deadline abstract submission lectures: 25 November 2013
Deadline abstract submission posters: 10 January 2014

Please use the submission form for abstracts available on the symposium website: www.trendsinbrewing.org, launched the 1st of July 2013.

Provisional program

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<tr>
<td>Sunday 13 April</td>
<td>Registration Get Together</td>
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<tr>
<td>Monday 14 April</td>
<td>Scientific Sessions Posters and Technical Exhibition Official Welcome</td>
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<td>Tuesday 15 April</td>
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<td>Wednesday 16 April</td>
<td>Scientific Sessions Posters and Technical Exhibition Symposium Dinner</td>
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<td>Thursday 17 April</td>
<td>Technical Visits to Belgian Breweries and Maltings</td>
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General Information
Symposium Date: 13 - 17 April 2014
Symposium Venue: KAHO Sint-Lieven (KU Leuven) - Technology Campus Gebroeders De Smetstraat 1 9000 - GENT BELGIUM
Chairmen Scientific Committee: GUIDO AERTS - KAHO Sint-Lieven (KU Leuven) FRANK-JÜRGEN METHNER - Technical University of Berlin PAUL HUGHES - Heriot Watt University
Symposium Language: English
Website: www.trendsinbrewing.org (launched July 2013)
Info and mailing: Symposium secretariat marleen.dhondt@kahosl.be ☎ +32 (0)9 265 86 13 ☏ +32 (0)9 265 87 24

You're invited!